



2020 SMALL GRANTS
VOLUNTEER TRAINING

WHAT ARE SMALL GRANTS?

Small Grants award nonprofit programs up to \$3,000 to nonprofit agencies for one-time or ongoing programs or projects.

Small grants can be awarded to any nonprofit serving one or more of United Way of North Central Iowa Counties: Cerro Gordo, Floyd, Franklin, Hancock, Kossuth, Mitchell, Winnebago, and Worth.

Preference will be given to requests closely aligned with United Way Impact areas of Education, Financial Stability and Health.



Education

Our goals: Children enter school ready to learn and youth have the tools they need to successfully transition into adulthood.



Financial Stability

Our goal: Families and individuals improve their socioeconomic status and move from surviving to thriving.



Health

Our goal: Our community members have access to health and live healthy lives.

HOW CAN SMALL GRANTS BE USED

Small Grants are fairly unrestricted. They can be used for planning, training and/or development, organizational capacity building, including strategic planning, governance and other types of organizational planning and/or development activities; community and/or human service work, and innovative solutions to local issues.

Small Grant's Cannot be used for: Capital campaigns, political activities, religious activities that are not health and human service related, and programs that have been funded through the Community Impact funding.



WHAT IS YOUR ROLE?

As a small grant committee member, your job is to review the applications, rank the strongest requests and make the allocation recommendation to be approved by the Board of Directors.


This year we have:

- 14 Applications
- \$40,766.05 in requests
- \$10,000 to Allocate

Due to COVID, we have less to allocate than in previous years. This makes your job as a decision maker very difficult!

HOW TO REVIEW APPLICATIONS

Read each application carefully. Questions to think about while reading:

- Does this project align with United Way impact areas of education, financial stability, or health. Each applicant is asked to identify which impact area they think their request aligns to. Ask yourself, is this closely aligned or does this request seem to reach a little bit?
 - Does this project have a high impact on program clients or organizational capacity? Is this needed in north Iowa?
 - Does the budget seem in line with the request?
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HOW TO REVIEW APPLICATIONS

After each application, fill out the scoring rubric that is included with each application.

Send the scoring rubric via email to ceo@unitedwaynci.org by June 29th at 4:30 p.m. I will enter scores into a master excel sheet we will go through at the zoom meeting.

If you have questions for applicants, provide that question through the Small Grant Committee page on our website or to me at ceo@unitedwaynci.org. I will do my best to get applicant questions answered and compiled for the June 30th meeting.



THINGS TO REMEMBER

We do not have enough to fund everyone. Full funding for the strongest applications should be considered first priority and partial funding should be awarded when appropriate as decided to the group.

Organizations applying for grant funding are used to getting no's. While obviously it is not their wish, they are prepared to be denied on their request as a sort of job hazard. It happens, do not feel personally responsible for this fact. It is more often a result of lack of funding to give rather than the goodness of the request.

If you have questions at any time during this process, please contact me at 641-425-3832 or by email at ceo@unitedwaynci.org.

THANK YOU!

One of our core values is to be an organization that runs on community. Your volunteer work truly helps us fulfill that. We cannot thank you enough!



THANK YOU
FOR CREATING OPPORTUNITIES &
INSPIRING HOPE
FOR A BETTER TOMORROW.
GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED.

