

# 20 **100** 23 **UNITED WAY** OF NORTH CENTRAL IOWA



## 2022-23

# ANNUAL REPORT



**Jen Arends**

## A MESSAGE FROM THE CEO

100 years ago, local community leaders at the Mason City Chamber of Commerce created what we know today as United Way of North Central Iowa. In 1923, the Mason City Chamber of Commerce recognized the need to create a subdivision that met the changing social needs of Mason City citizens. While our role in the community has changed throughout the years, the legacy continues on: United Way brings together the resources of thousands of individuals and organizations to make a difference for local people in need.

This Annual Community Impact Report is a reflection of the enduring commitment and support of our donors, partners, staff and volunteers to continue our work building a strong and thriving community. We are often asked, what is United Way? In truth, it is you, it is me, it is all of us, working together to address community need. Working with our community partners, businesses, government, and partner agencies, we work to provide resources when and where they are needed. As we reflect on the past year, the one word that comes to mind most often is impact.

In the following pages, you will see what can be accomplished by a community working together. We are proud of the way that North Central Iowans have responded to our community's changing needs. This report celebrates the vast impact we can make through compassion and collaboration. We hope to celebrate where we are, while bringing attention to where we need to go.

Sincerely,

A handwritten signature in black ink that reads "Jen Arends". The signature is fluid and cursive, written over a white background.

Jen Arends  
CEO

United Way of North Central Iowa

# At United Way of North Central Iowa, our mission is connecting people, impacting lives, and strengthening communities.

We believe strong communities need strong resources. We work with supporters from labor, philanthropic, education, civic, corporate, and nonprofit sectors, as well as the community as a whole, to create opportunity for all North Iowans.

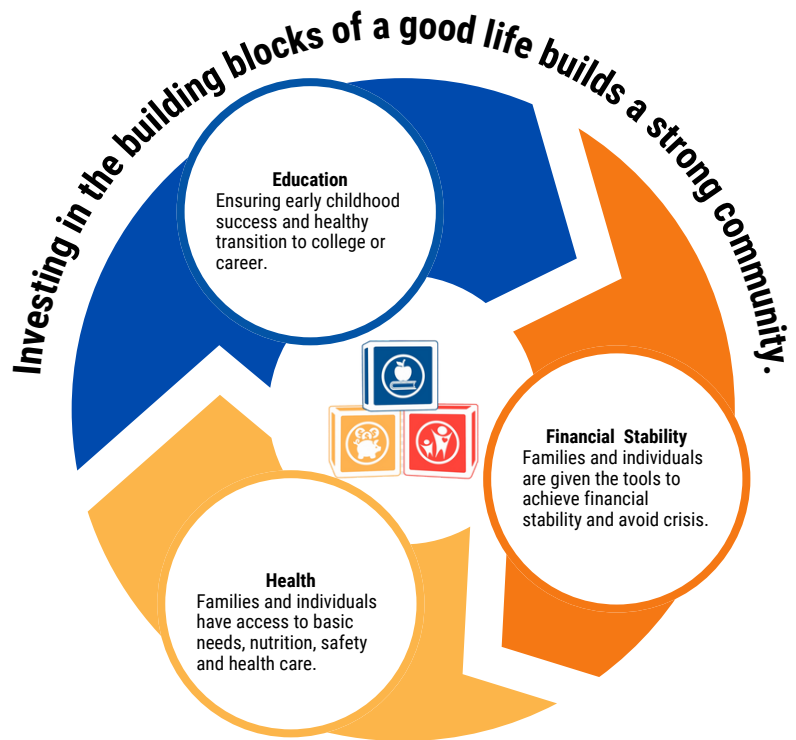


## The Community Fund

The United Way Community Fund investments focus on prevention and the application of best practices to create a significant impact for local people in need. Community Fund programs provide a regional network of support services and safety nets to help people across all walks of life and levels of need. As the Community Fund grows, so will United Way’s ability to move the needle on solutions to our community’s most critical challenges. United Way’s investment process is powered by community volunteers. Volunteers review each program and allocate the Community Fund to the most impactful programs.

## Investing in Powerful Change

Our organization partners with and supports 21 funded nonprofit services, mobilizing a community-wide movement that works to ensure all neighbors have access to education, income and health—the building blocks of opportunity.



## Driving Lasting Change

We are steadfast in measuring our performance and impact so that we can learn what's working and where we are most effective.

We help maximize the impact of your giving by focusing on three key areas: education, financial stability and health. We create, lead and invest in programs that improve access and opportunity in these overlapping, interdependent areas.

We work to ensure more of our young people are finding success in their education and prepared for success in college or career, more local families are financially stable and more neighbors our living healthy lives.

By the numbers, our program investments had a direct impact on over 31,000 north lowans, nearly 1 in 4 north lowans.



**31,259 North lowans have been directly impacted by our investment and programs**

### ▶ Education

**1,063 Students**

had the groundwork laid for continued educational success.

### ▶ Financial Stability

**1,008 North lowans**

received assistance to stabilize a crisis, remain or attain housing, and build savings for the future.

### ▶ Health

**26,022 North lowans**

got access to health, safety and nutrition programs they need to live safe and healthy lives.

### ▶ Dolly Parton Imagination Library

**1,795 children**

built literacy skills by receiving a book a month until their 5th birthday.

### ▶ United Way Shoe Drive and Coat Drive

**1,163 children**

received a new pair of shoes or a new coat for the school year.

### ▶ 211

**741 North lowans**

had their calls for help answered.

# Education

United Way leads strategic partnerships, invests in local programs, and mobilizes volunteers focused on:



Improving School Readiness



Academic Success



Advancing Life Skills and personal Development

United Way invests in programs and services that help students enter school ready to learn, succeed in school, and develop assets during out-of school time. Our strategic initiatives and partnerships use innovative and promising approaches to help all children succeed.

## Education Snapshot

48% of children are enrolled in preschool

27.3% of UWNCI 3rd Graders are not reading at proficiency.

42.16% of K-12 students are eligible for free and reduced lunch

According to the Iowa Youth Survey, 50% of Iowa's 6th, 8th, and 11th graders had thought about completing suicide in the past year.

## United Way Program Impact

- 1,795 Kids registered in the Dolly Parton Imagination Library.
  - 1,063 Kids impacted by United Way funded education programming.
  - 94.7 % of youth in United Way education programs feel cared about in their community and develop a positive self-concept and a positive outlook on their future prospects.
  - 95.85% of youth in education programs improved their grades/reading skills, and saw improved academic outcomes.
- 96% of high school students participating in a United Way education program increased awareness and interest in career pathways.

## United Way Program Impact



Adrian, a teen in special education in high school, needed extra help completing his assignments. He was not social and he found it difficult to communicate with those around him, even his own mother. His school work was seriously starting to deteriorate and he decided to join IJAG, a United Way funded program that helps students change their trajectory. They provide mentoring, academic tutoring, and job training/placement for low-income students. As soon as he entered the program, he was willing to make friends and become more social with his classmates, even collaborating with students from another school on IJAG projects. He used different project activities to help him connect and communicate better with others, especially his mother.



# Financial Stability

United Way leads strategic partnerships, invests in local programs, and mobilizes volunteers focused on:



Meeting basic needs



Safety and Housing needs



Promoting Stable Employment

United Way supports programs and services that help struggling north lowans meet their basic needs, find safety and housing, and maintain employment. We address the causes of poverty, rather than simply treating the effects.

## Financial Stability Snapshot

13% of kids under the age of 18 live in poverty, rates are higher for black children (51.9%) and Hispanic children (30.12%).

30% of North lowans live below the ALICE Survival Threshold, meaning that while they are employed, they cannot make ends meet.

According to the most recent ALICE Study, the average monthly cost for child care for a family of four is \$1,750

18% of households in the UWNCI region are considered cost burdened, meaning housing costs exceed 30% of their income.

## United Way Program Impact

- 1,008 North lowans participated in United Way Financial Stability Programs.
- 996 people received emergency assistance.
- 96.76% of clients remain in and or transitioned to improved, stable living conditions.
- 94.89% of UW financial stability participants were able to have their basic needs met.
- 99.3% of UW financial stability participants were able to maintain or find employment.
- 82.5% of participants served established and are maintaining a budget.

## United Way Program Impact



A grandmother was living with her two grandchildren on an extremely low income when in the middle of winter, their furnace went out. She was not sure where to turn and didn't have the \$4,500 to pay for a replacement. She quickly found herself and her grandchildren in a dangerous situation in an Iowa winter. She was referred to the NIACOG Housing Trust Fund, a United Way funded partner which helps make emergency repairs to the homes of low-income, disabled and/or elderly neighbors. They were able to replace her furnace and she and her grandchildren are living in safety.



# Health

United Way leads strategic partnerships, invests in local programs, and mobilizes volunteers focused on:



Providing Access to Healthcare



Ensuring Safety



Supporting Strong Families

United Way supports programs that provide access to essential health care services and other supports for optimal health and well-being. We invest in strategic partnerships that address emerging community issues and systemic problems that create barriers to health.

## Health Snapshot

7.9% of north Iowans are food insecure, the state of being without reliable access to a sufficient quantity of affordable, nutritious food.

According to the Iowa Youth Survey, 14% of respondents stated they were 12 or younger when they first drank alcohol.

47% of abused or neglected children in north central were age five or younger.

1 in 4 women and 1 in 9 men have experienced contact sexual violence\*, physical violence, or stalking by an intimate partner with a negative impact

## United Way Program Impact

- 17,102 people were impacted by a UW Health program.
- 89.46% of people were successfully linked with services.
- 91.59% of program participants found safety.
- 96.55% of people developed healthy relationships and gained knowledge about safe and healthy relationships.
- 100% of those in need of food gained access to food and nutrition services.
- 93.5% of program participants became free of abuse and neglect.

## United Way Program Impact



Sheryl, a foster parent in North Iowa, attended a Darkness to Light training provided by United Way funded partner, Crisis Intervention Service as part of their Domestic Violence and Sexual Assault Prevention Program. Darkness to Light offers training that specializes in the education and prevention of child sexual abuse, other forms of abuse, and mandated reporting. She expressed her sorrow to the Prevention Specialist about all the children she had known who had shown signs of abuse, but she simply hadn't known what to look for. She left the training feeling more confident and informed, better equipped to help the children who come into her life.

## Community Impact Partner Programs



43 North Iowa

Program: Community Connections

The purpose of CC is to increase job readiness and employment outcomes leading to increased financial stability for this population. CC provides support and resources, beyond general support services, to help these young people on their paths to employment who may otherwise not have supports and resources available to them.



43 North Iowa

Program: Transitional Living Supports

Transitional Living Services ensure clients meet their medical, mental health and daily living needs in a variety of settings from residential to community living. Staff members help clients manage their daily lives by providing opportunities for self-care, skill building, community engagement, & link to supports. The purpose is to support individuals as they transition from one level of care to another where gaps in funding occur. Individuals often move from intensive to community support.



Catholic Charities of the Archdiocese of Dubuque Iowa

Program: Jail & Prison Reentry Services

The main goal of the Jail & Prison Reentry Services program is to assist formerly incarcerated individuals establish a self-sufficient lifestyle where their basic needs are met so they will stay out of jail and not reoffend. Catholic Charities provides case management to help clients navigate the system during their adjustment and transition back into society. Clients begin by completing a Self-Sufficiency matrix to identify areas of need and then develop personalized goals to guide them in applying for jobs, securing affordable housing, etc.



Cedar Valley Friends of the Family

Program: Rapid Housing Initiative

The goal of the Rapid Housing Initiative is to end homelessness in North Central Iowa by providing client assistance such as rent/utility support along with case management services that assist clients in finding/securing affordable housing. FOF follows the "Housing First" model that aims to house people with the highest barriers quickly, giving them the opportunity to meet their most basic needs while building a support system and working towards financial stability by increasing their income.

Counties Served: Cerro Gordo, Floyd, Franklin, Hancock, Kossuth, Mitchell, Winnebago and Worth





**Charlie Brown Community Day Care**  
**Program: Child Care Assistance for Low-Income Families**

The purpose of this program is to serve families who are struggling to pay for child care when trying to begin or maintain employment and need quality child care for their children. Currently, the Iowa Department of Human Services (DHS) requires a 30-45 day waiting period for anyone who is applying for their child care assistance (CCA) program. This makes it nearly impossible for someone who cannot afford child care to begin/maintain a job.



**Community Kitchen Program: Nutritional Meals for those in need**

The Community Kitchen works to meet hunger needs in the North Iowa area. Located in Mason City, they provide a noon meal six days a week and an evening meal four nights a week. They also provide additional bread and bakery items to individuals who stop in. They share any abundance of donated food items with the local Food Bank.



**Crisis Intervention Services (NIAD Center for Human Development)**  
**Program: Domestic Violence, Sexual Assault, and Other Violent Crimes Intervention Program**

CIS provides a holistic approach, blending prevention, education, crisis response, supportive services, housing assistance, community organizing and collaborative partnerships to better meet the needs of victims of violence in North Central Iowa. The payoff for safe housing and crisis response is immediate and tangible. CIS doesn't necessarily fix every problem overnight but works with the individual/family to develop a course of action.



**Crisis Intervention Services (NIAD Center for Human Development)**  
**Program: Domestic Violence and Sexual Assault Prevention**

Crisis Intervention Service provides evidence & research-based violence prevention & education programming for all age levels. Programming addresses individual, relational, community, and societal levels. Prevention is the key to reducing abuse, but it takes time. The results of violence prevention are not immediate. While CIS may see small individual changes tomorrow, it will take 10+ years of deliberate prevention programming to impact meaningful social change.



Food Bank of Iowa  
Program: Fighting Childhood Hunger in North Central Iowa

The goal of both the Backpack and School Pantry Programs is to help alleviate child hunger through the provision of food to children and their families at school. The Backpack Program provides shelf-stable, nutritious weekend meals which are easy to open and prepare to help kids come to school nourished and ready to learn on Monday morning. School pantries operate like traditional pantries but are located on school grounds providing convenient access for families in need.



YSS-Francis Lauer  
Program: Emergency Services Shelter

YSS-Francis Lauer Youth Services operates a co-ed shelter for children primarily between the ages of 12 and 17. The Child Welfare Emergency Services (CWES) Shelter operates 24 hours per day, seven days per week and is licensed through the state of Iowa Department of Human Services, Department of Inspections and Appeals. Up to 15 children can be served on a daily basis with an average daily census of 6 children.



Friends of Iowa CASA and ICFCRB  
Program: North Iowa CASA

The North Iowa Court Appointed Special Advocate (CASA) program recruits, trains and supports community volunteers who advocate for children who are victims of abuse and/or neglect. CASAs are appointed by a judge to provide focused, individualized advocacy for children who have been adjudicated as CINA - Child in Need of Assistance. CASAs submit a written report to the court for each hearing involving the child, allowing the judge to make more informed decisions in the child's best interest.



iJAG  
Program: Driving Youth Success in Education and Careers in North Central Iowa

iJAG believes people are more powerful than circumstances. iJAG helps Mason City, Forest City and Algona youth tap into that potential to change the trajectory of their lives. They provide mentoring, academic tutoring, job training/placement for low-income students; activities which raise graduation rates, help students access living-wage employment, and establish long-term self-sufficiency. iJAG provides an evidence-based, comprehensive school-to-career program for students who face barriers to success.



Iowa Legal Aid  
Program: Financial Stability Project

Iowa Legal Aid makes hope, dignity and justice available to low-income Iowans through legal assistance and education that protects fundamental rights, basic necessities and access to the judicial system; challenges policies and practices that harm low-income persons; and empowers clients to advocate effectively for themselves and their communities.



Lutheran Services of Iowa  
Program: Early Childhood Programming

The overall purpose of this program is to promote child They'll being and prevent child abuse. The following are the activities provided to families: 1. Assessment helps plan services in the areas of family history, child development, depression, and domestic violence 2. Goal setting addresses the family's unique interests 3. Referrals help meet family needs 4. Evidence-based curriculum is used for parent education 5. Parent/child Interaction is assessed and guided to create positive attachment.



Lutheran Services of Iowa  
Program: Families Together

Families Together is a free, voluntary, in-home prevention program for at-risk families of children ages 0-18 that live in a 7 county area including Floyd, Mitchell, and Franklin. Trained staff use evidence-based curriculum to support and educate families in an effort to prevent abuse and increase positive outcomes. Connections to local resources help improve self-sufficiency. It is the only program in the area to provide in-home services at no cost to families of children over the age of six.



Meals on Wheels  
Program: Meals for the Homebound

The goal of the Meals on Wheels program is to provide nutritious meals to people who have difficulty making their own for varying reasons including health, physical or mental disabilities, and more; and have limited or no ability to procure them in other ways due to transportation issues, immune problems, finances, or mobility concerns. Participants receive nutritious meals made under the care of registered dietitians according to their diet needs which are delivered to them at their homes.



NIACOG Housing Trust Fund  
Program: Housing Trust Fund

The purpose of the program is to assist low income households who are primarily elderly and/or disabled, with emergency home repairs. Typical projects include: furnace repair/replacement, handicapped ramps, resolving electrical issues, repair/replacement of water heaters, and making bathroom accessibility alterations. Funds may be partnered with other programs when available to address as much need as possible.



NICA O Program:  
Outreach Program

NICA O will assist families in obtaining and maintaining affordable housing through education. Case managers will help families set goals to improve their socioeconomic status. NICA O will assist families in creating a working budget. Case managers will educate families regarding their banking needs, and if families are unbanked case managers will guide them. Families will receive rental assistance to help them overcome the obstacles or crises they face when trying to set money aside for an emergency fund.



### North Iowa Child Abuse Prevention Council Program: Satellite Child Protection Center

The purpose for a satellite CPC in North Central Iowa is to have partnerships with related agencies to provide a comprehensive, coordinated approach to an identified gap in child abuse investigation and intervention. This will enhance access to an integrated system that addresses the need for investigation, examination, prosecution, advocacy, and mental health services for those served.



### Northern Lights Alliance for the Homeless Program: Homelessness to Permanent Housing

This program is designed to provide financial assistance to clients exiting shelter into a permanent housing situation. The goal is to assist clients in maintaining the housing they transition to, entering a rental agreement can cost between \$1,000 and \$2,500. Clients exiting shelter have trouble acquiring that amount of money, this program supplements their budget. Having the extra funds allows them to afford the up front payment and sets them up for success.



### RSVP Program: Reading Buddies

The Reading Buddy program is an elementary school literacy program that addresses the needs of developing readers. Multiple volunteers meet with students on different days of the week, so each student receives approximately 30-60 minutes of extra reading per week. Volunteers help students with letter and sight word identification, pronunciation, as well as fluency and comprehension skills. This one-on-one, extra attention helps improve the student's reading skills and attitude towards reading.

# 2022/23 Donor-Designated Agencies

- Algona YMCA
- Algona Police Department/Kossuth County
- Algona Senior Center
- American Red Cross South West Minnesota
- Amy's Food Pantry
- Backpack Program
- Blue Earth Area Mentors/Martin Fairbault County
- Blue Earth Senior Center
- Bridges Mentoring
- Britt Area Food Bank
- Caring Pregnancy Center
- Catholic Charities
- Cedar Valley Friends of the Family
- Charles City Community Fund
- Charlie Brown Preschool and Child Care Center
- Committee Against Domestic Abuse Martin/Fairbault County
- Community Kitchen of Iowa
- Crisis Intervention Service
- Elma Early Childhood Center
- Emmet County-Sherriff Department
- Emergency Management/Kossuth County
- Estherville Police Department/Emmet County
- Exceptional Opportunities
- Farmers Market-Hancock County
- Floyd County Fair Society
- Floyd County Humane Society
- Food Shelf Fairbault County
- Forces and Fire
- Garner Police Department & Hancock County Sheriff
- Hawkeye Harvest Food Bank
- Hospice of North Iowa
- Humane Society of Martin/Fairbault
- Humane Society of North Iowa
- 
- Humane Society of Watonwan County
- IJAG
- Iowa State Extension and Outreach/Kossuth
- Jordan River
- Kinship Mentoring/Martin Fairbault County
- Kossuth County CARE Team
- Kossuth County Food Pantry
- Kossuth County Sheriff's office
- Lake Mills Community Preschool & Daycare
- Lake Mills Food Pantry
- Lutheran Services of Minnesota Martin/Fairbault County
- Meals on Wheels
- Minnesota Valley Action Council
- My Happy Haven
- North Central Iowa Habitat for Humanity
- Northeast Iowa Food Bank
- North Iowa CASA
- North Iowa Community Action Organization
- North Iowa Community School/Winnebago County
- North Union School District/Emmet County
- One on One Mentoring Garner/Ventura
- One Vision
- Osage Firefighters Association
- Prevent Child Abuse Minnesota
- Ronald McDonald House
- The Learning Center (TLC)
- Watowan County Food Shelf
- West Fork Food Pantry
- Winnebago County Food Pantry
- Winnebago County Health
- Veteran Affairs Winnebago

**\$56,335.92 Raised for Local Nonprofits**

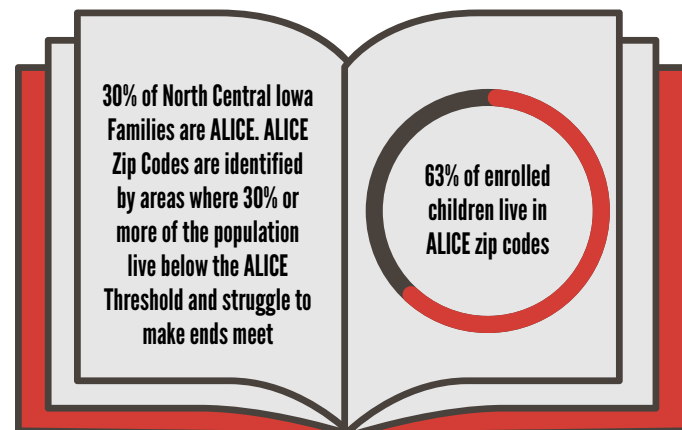
# Dolly Parton Imagination Library

United Way gifts free books to children birth up to five years old living in our eight-count region.



## Impact for Kindergarten Readiness

United Way of North Central Iowa launched Dolly Parton Imagination Library in January 2021 to impact Kindergarten Readiness. The Imagination Library is a proven strategy that helps promote early literacy and early numeracy, key skills for kindergarten Readiness. In North Iowa, 6,843 kids are eligible for Dolly Parton Imagination Library.

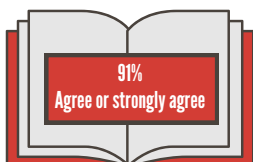


## Percent of Children Enrolled from ALICE Households in 2022

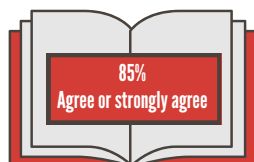
The Imagination Library Program eliminates barriers and provides access to books for all children ages birth to five. United Way of North Central Iowa is focused on reaching children who live in ALICE neighborhoods. ALICE describes families who are **A**sset-**L**imited, **I**ncome **C**onstrained, **E**mployed.

Between families in poverty and those who are ALICE, almost half (49%) of children in the U.S. in 2019 lived in households with income below the ALICE Threshold, struggling to afford essentials in the communities where they lived. (ALICE Report, 2022).

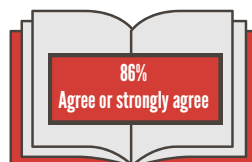
## 2022 DPIL Parent Survey Results



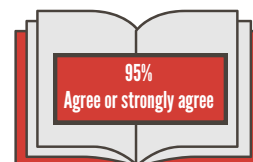
My child looks forward to receiving the Imagination Library book in the mail each month.



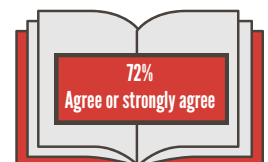
My child's enthusiasm for books has increased since receiving Imagination Library books.



I spend more time reading to my child because of the Imagination Library book.



Receiving the books has reminded me how important reading is to my child's development.



I feel the Imagination Library program has helped my child prepare for kindergarten by improving their literacy.



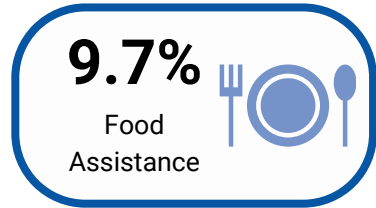
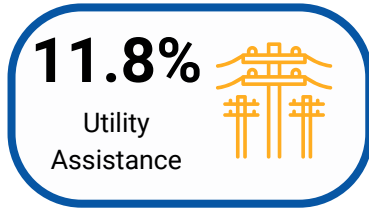
***"My daughter is almost two and a half and has delayed speech. Since starting this program we have been reading together more and she has picked up many more words and I truly believe it is because of this program. I cant thank you all enough." --DPIL Parent***



## 2022 North Iowa 2-1-1 Summary

2-1-1 is an easy-to-remember, non-emergency telephone number provided by United Way that connects people with the help they need. 2-1-1 saves time and frustration through highly-trained specialists who match people to the right agency based on your individual needs. The 24-hour, 365 days a year line makes it easy to navigate the maze of human service providers and helplines. All calls are free, anonymous and confidential.

### TOP NEEDS FOR 2022 WERE



### United Way Volunteering Report 2022



#### 2022 Day of Caring

**11 DOC**                      **91**  
**Projects**                      **Volunteers**

2,244 volunteer hours donated  
\$67,207.80 donated in volunteer time



#### 2022 Kids Shoe Drive

791 Pairs of Shoes given away



## Kirk Fire Response



**\$35,063 Raised to help those affected by the Kirk Fire**

In April 2023, the Kirk Fire apartment in Mason City burned down, displacing 40 low-income households. In response to the fire, United Way of North Central Iowa contributed in recovery efforts in four crucial ways.

1. **Emergency Assistance:** United Way provided immediate assistance to those affected by funding the efforts of the American Red Cross.
2. **Coordination with Local Agencies:** Organized local nonprofits around the fire response. Organized a nonprofit services event for those affected by the crisis to access local services in one place.
3. **Fundraising Campaigns:** United Way launched specific fundraising campaigns to generate financial support for the victims. \$35,036 was raised, helping cover the costs of emergency needs and providing assistance with rent, security deposits and utilities.
4. **Collected large item donations** such as furniture, home goods, and clothing for those affected by the fire.

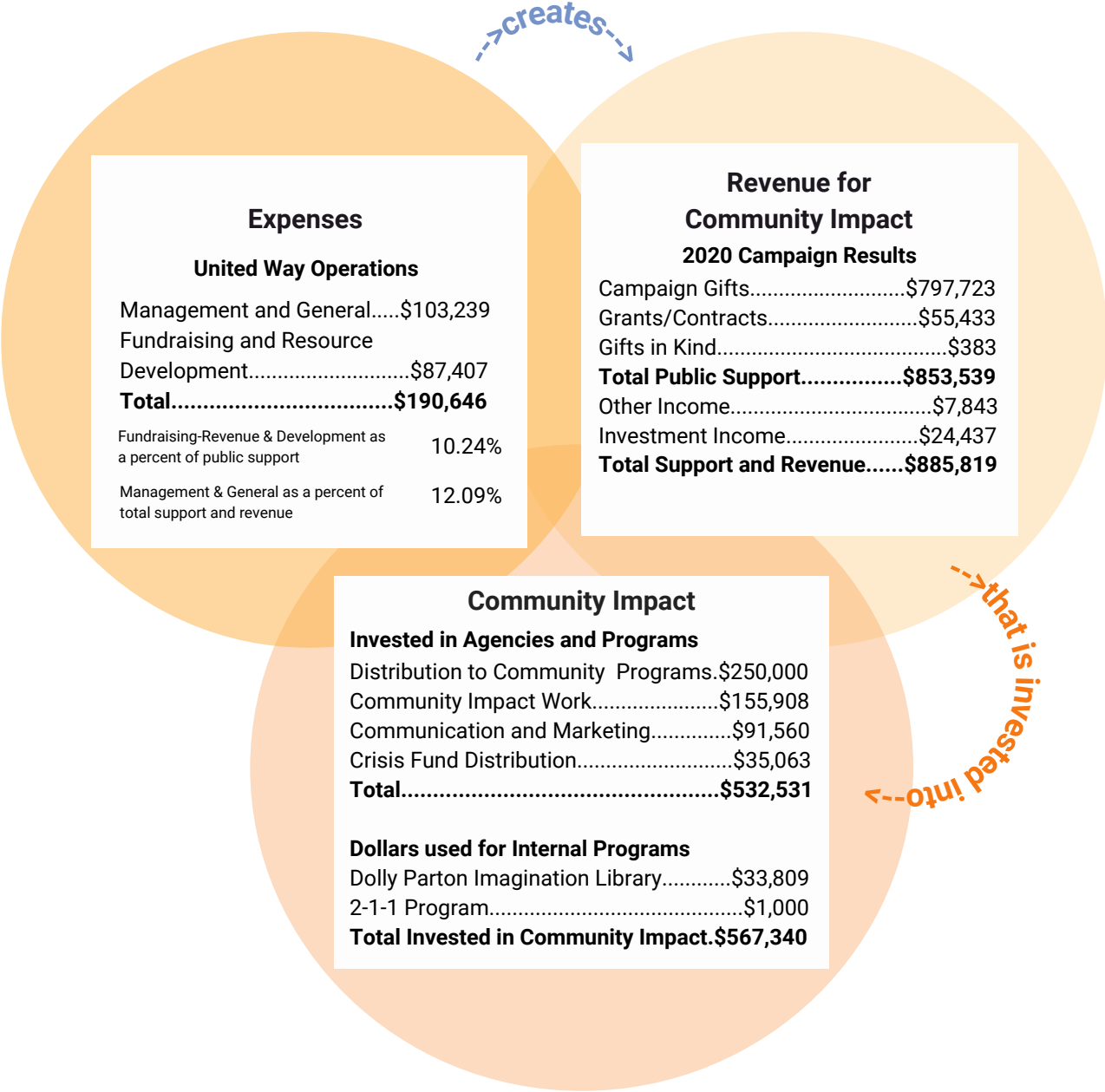
### Thank you to everyone who donated to the Kirk Fire Fund

St. John's Lutheran Church-Osage  
Floyd & Leonard  
Stellar Industries  
Mason City Noon Lions  
Northwestern Steakhouse  
Sweet Tooth Cupcakery  
The Nettleton Dental Group  
First Citizens National Bank Foundation  
Turnbull Trucking  
Realtor Foundation of Iowa

Sheriff Enterprises  
Animal Medical Hospital  
Window World  
Clear Lake Bank & Trust  
Central Lock Security  
Golden Grain Energy  
Holy Transfiguration Greek Orthodox Church  
Taco Johns  
Historic Park In Hotel



# Current Financial Status FY 2022/23



Expenses	
United Way Operations	
Management and General.....	\$103,239
Fundraising and Resource Development.....	\$87,407
<b>Total.....</b>	<b>\$190,646</b>
Fundraising-Revenue & Development as a percent of public support	10.24%
Management & General as a percent of total support and revenue	12.09%

Revenue for Community Impact 2020 Campaign Results	
Campaign Gifts.....	\$797,723
Grants/Contracts.....	\$55,433
Gifts in Kind.....	\$383
<b>Total Public Support.....</b>	<b>\$853,539</b>
Other Income.....	\$7,843
Investment Income.....	\$24,437
<b>Total Support and Revenue.....</b>	<b>\$885,819</b>

Community Impact	
Invested in Agencies and Programs	
Distribution to Community Programs.....	\$250,000
Community Impact Work.....	\$155,908
Communication and Marketing.....	\$91,560
Crisis Fund Distribution.....	\$35,063
<b>Total.....</b>	<b>\$532,531</b>
Dollars used for Internal Programs	
Dolly Parton Imagination Library.....	\$33,809
2-1-1 Program.....	\$1,000
<b>Total Invested in Community Impact.....</b>	<b>\$567,340</b>

# Community Champions

The work of United Way is the result of thousands of North Iowans coming together to make sure that our community has the resources that make a strong community. Without the support of the workplaces, sponsors and individual donors our community would not be as strong as it is.

- 43 North Iowa
- 4th Degree Knights of Columbus
- Allstate
- Alpha Media
- Benchmark Agribusiness
- Bergland + Cram
- MidAmerican Energy
- Cargill Kitchen Solutions
- CENT Credit Union
- Central Park Dentistry
- CG Health
- Cerro Gordo Medical Alliance
- Charles City Press
- Charles City Rotary
- City of Mason City
- CL Tel
- Clear Lake Bank and Trust
- Crisis Intervention Service
- Cirroes
- CUSB
- Diamond Jo Casino
- Edwards Brandt Insurance
- Ewing Funeral Services
- FedEx
- First Citizens Bank
- First Insurance Agency
- First Security Bank
- Good Shepherd
- Heartland Asphalt
- Henkel Construction
- I-35 Auction
- IMT
- IOOF
- Iowa Legal Aid
- Jane Fischer & Associates
- Jeffrey Auto Repair
- Kabrick Distributing
- Kingland Systems
- Kinney-Lindstrom Foundation
- Kohl's
- Laird Law Firm
- Forest City Lions Club
- MBT
- Martin Brothers
- Martin Marietta
- Mason City Chamber of Commerce
- Mason City Clinic
- Mason City Community Schools
- McLane Foodservice
- McNeilus Trucking
- MercyOne
- MetalCraft
- Michael's Cookies
- Midland Concrete

# Community Champions

- Nationwide
- Nextera
- NIACC
- NIACOG
- North Iowa Community Action Organization
- North Iowa Community Credit Union
- Nutrablend
- Potter & Brant
- Principal Financial
- River City Kiwanis
- River City Sunrise Rotary
- RSM/McGladdery
- Schupick & Associates
- Sheriff Enterprises
- Stellar
- The Decker House
- The Nettleton Dental Group
- Thrivent
- Tierney Development and Construction
- Timothy Webber and Michael Otto
- Union Pacific Railroad
- UPS
- US Cellular
- Valero-Charles City
- Valero-Lakota
- Wagenaar Attorney at Law
- Walmart
- Wells Fargo
- Westview Apartments
- WHKS
- Winnebago Industries



**United Way  
of North Central Iowa**