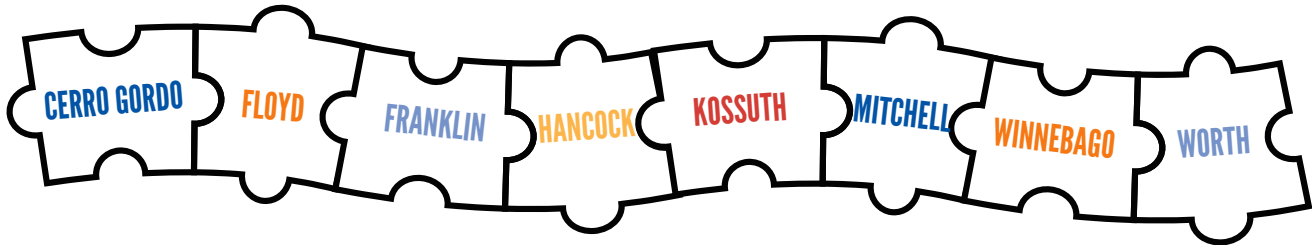


UNITED WAY
NORTH CENTRAL
IOWA

2023/24
ANNUAL REPORT



UNITED WAY
North Central Iowa



United Way of North Central Iowa's Mission:
Connect and strengthen community resources to inspire change in the lives of all North Iowans
Connecting People. Impacting Lives. Strengthening Communities.

Letter from United Way CEO, Jen Arends

To our community,

At United Way of North Central Iowa, our mission is to bring our community together to give, advocate, and volunteer by identifying local needs and connecting them with trusted resources. Together, we create meaningful, positive change right here at home.

We are thrilled to share our 2023-24 Community Annual Report—a celebration of what we can achieve when we join forces with compassion and purpose!

This report tells the story of more than just numbers; it captures the heart of our collective efforts. It's a testament to the power of generosity—whether through your donations, volunteer time, or advocacy—that fuels these accomplishments.

Thank you for being a part of this journey. Together, we will continue to spark joy, build connections, and create a thriving community for everyone.

Sincerely,



2024 Board Members

Marc Younge-President
Clear Lake Bank and Trust

Dave Patrick-Vice President/Treasurer
Community Volunteer

Jeannette Adamski-Past President
MercyOne

Jenna Sherriff
Jane Fischer and Associates

Patricia Fleming
Valero Lakota

Don O'Connor
Farmer's State Bank

Jonathon Marinero
ServPro

Amber Hill
Community Volunteer

Courtney Weiskamp
Clear Lake Bank and Trust

Kimber Kleven
Good Shepherd

STRONG FOUNDATIONS. SUCCESSFUL LIVES.



CHILDREN WHO ARE KINDERGARTEN READY are more likely to read proficiently by third grade.



STUDENTS WHO ARE PROFICIENT IN READING BY THIRD GRADE are 5X more likely to graduate from high school ready for college or career.



STUDENTS WHO ARE PROFICIENT IN MATH BY EIGHTH GRADE are more likely to complete high school and be prepared for the workforce.



STUDENTS WHO GRADUATE HIGH SCHOOL are less likely to experience poverty, receive public assistance or become involved in the criminal justice system.



Students who are college and career ready are more likely to have **BETTER EMPLOYMENT AND EARNINGS OPPORTUNITIES.**



Adults who earn one-year certificates or four-year degrees can earn up to \$36,000 more per year, **LIVE LONGER, HEALTHIER LIVES AND BE MORE CIVICALLY ENGAGED.**



30,836 North Iowans Impacted by United Way

Education

989 children

had the groundwork laid for continued educational success.

Dolly Parton Imagination Library

2,144 children

built literacy skills by receiving a book a month until their 5th birthday.

Financial Stability

1,173 people

received assistance to stabilize a crisis, remain or attain housing, and build savings for the future.

Kids Shoe and Coat Drives

1,519 children

received a new pair of shoes or a new coat for the school year.

Health

24,059 people

got access to health, safety and nutrition programs they need to live safe and healthy lives.

211

952

calls for help answered

Our 2023-24 Funded Partner Programs

IJAG

- Driving Youth Success in Education and Careers in North Iowa

RSVP

- Reading Buddies

43 North Iowa

- Transitional Living Support
- Community Connections

Community Kitchen

- Nutritional Meals for Those in Need

Crisis Intervention Services

- Domestic Violence and Sexual Assault Prevention
- Domestic Violence, Sexual Assault, and Other Violent Crimes Intervention Program

Food Bank of Iowa

- Fighting Childhood Hunger in North Central Iowa

Lutheran Services of Iowa

- Early Childhood Programming
- Families Together

Meals on Wheels

- Meals for the Homebound

North Iowa Child Abuse Prevention Council

- Satellite Child Protection Center

YSS-North Iowa

- Emergency Services Shelter

Catholic Charities of the Archdiocese of Dubuque Iowa

- Jail & Prison Reentry Services

Friends of the Family

- Rapid Housing Initiative

Charlie Brown Community Daycare

- Child Care Assistance for Low-Income Families

Iowa Legal Aid

- Financial Stability Project

NIACOG

- Housing Trust Fund

North Iowa Community Action Organization

- Outreach Program

Northern Lights Alliance for the Homeless

- Homelessness to Permanent Housing

Donor Designation

The United Way Donor Designation Program empowers donors to direct their contributions to local nonprofits, amplifying community impact through the power of individual choice.

\$109,459 raised through the Donor Designation Program

Designated Agencies

43 North Iowa
Algona Police Department
Algona Senior Center
Algona CSD
Backpack Buddies
Blue Earth Senior Center
Britt Area Food Bank
Catholic Charities
Friends of the Family
Charles City Community
Fund
Charlie Brown Preschool
and Daycare
Committee Against
Domestic Abuse-Kossuth
County
Community Kitchen
Elma Early Childhood Center
Emergency Management-
Kossuth County
North Union Schools
Emmet County Sherriff
Department
Emmetsburg Catholic
Schools
Estherville Police
Exceptional Opportunities

Farmers Market-Hancock
and Kossuth Counties
Finn House
Floyd County Fair Society
Food Bank of Iowa
Food Shelf- Fairbault
Floyd County Humane
Society
Forces & Fire
GHV School District
Habitat for Humanity-NCI
Hancock County Sherriff
Heavens Table Food Shelf
Hospice of North Iowa
Humane Society of
Martin/Fairbault
Humane Society of North
Iowa
Iowa Legal Aid
Iowa DHS
ISU Extension
Kinship Mentoring
Kossuth County Care Team
Kossuth County Sherriff
Dept.
Kossuth County Food Pantry

Lake Mills Community
Schools
Life Connections-Kossuth
Lutheran Services of
Minnesota
Meals on Wheels
North Iowa Child Abuse
Prevention
Minnesota Valley Action
Council
My Happy Place
North Iowa CSD
Northeast Iowa Food Bank
One-on-One Mentoring
One Vision
Osage Fire Fighters
Ronald McDonalds House
Salvation Army
Summer Meals Program-
Kossuth
TLC
Winnebago County Veterans
YMCA-Forest City & Charles
City
Youth For Christ-Fairbault
County

Participating Workplace Campaigns

We appreciate the following companies that ran a 2024 campaign.

Each company and their teams are true **Difference Makers!**

1st Insurance Agency	Mason City Chamber of Commerce
43 North Iowa	Mason City Community School District
Alliant Energy	MercyOne-North Iowa
Bergland + Cram Architects	Metalcraft, Inc.
Berkshire Hathaway/Mid-American	Michaels Cookies
Charlie Brown Preschool and Child Care Center	Mid-West Roofing co/Overhead Door Co. of Mason City
City of Mason City	Nettleton Dental Group
CL Tel	NIACC
Clear Lake Area Chamber	North Iowa Area Council of Governments (NIACOG)
Clear Lake Bank and Trust	North Iowa Community Action Organization
Crisis Intervention Service	Nutrablend
Curries	Prairie Ridge Integrated Behavioral Healthcare
First Citizens Bank	Principal Financial Group
Good Shepherd	Stellar Industries
Henkel Construction Co.	The Nettleton Dental Group
I.O.O.F. Corp.	Valero-Charles City
Kingland Systems	Valero-Lakota
Lund Food Holdings	WHKS & Co.
Manufacturers Bank & Trust	

United Way Community Sponsors

"We extend our heartfelt gratitude to our incredible sponsors for their generous support of United Way events—your partnership makes a lasting impact in our community!"

Turning Leaf Counseling	Iowa Heartland Community Credit Union
Michaels Cookies	First United Methodist Church
Clear Lake Bank and Trust	Curries
CUSB	Omnitel
First Presbyterian Church	River City Kiwanis
First Security Bank	Charles City Rotary Club
Kwik Trip	Trinity Lutheran
Lions Mason City Noon	Three Bells Bookshop
Thrivent Financial- Alyse Hesley	

*Community Sponsors help fund United Way initiatives including:
Dolly Parton Imagination Library, Women United, Kid's Shoe Drive, and Kid's Coat Drive.*

Statement on Financial Statement

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Expenses

United Way Operations

Management and General.....	\$102,912
Fundraising and Resource Development.....	\$136,696
Total.....	\$239,608

Fundraising-Revenue & Development as a percent of public support 17.3%

Management & General as a percent of total support and revenue 12.2%

Revenue for Community Impact 2020 Campaign Results

Campaign Gifts.....	\$784,738
Grants/Contracts.....	\$2,300
Gifts in Kind.....	\$2,900
Total Public Support.....	\$789,938
Other Income.....	\$8,450
Investment Income.....	\$38,516
Total Support and Revenue.....	\$836,904

Invested in Agencies and Programs Community Impact

Distribution to Community Programs.....	\$319,719
Community Impact Work.....	\$102,541
Communication and Marketing.....	\$99,236
Total.....	\$521,496

Dollars used for Internal Programs

Dolly Parton Imagination Library.....	\$41,376
Women United.....	\$2,994
Disaster Relief.....	\$1,958
2-1-1 Program.....	\$1,000
Total Invested in Community Impact.....	\$568,824

that is invested into



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