## Update on Campaign Progress

To thank those that have already donated and remind everyone else why it’s important.

### SUBJECT: United Way Campaign Progress Update

### [add a photo of a campaign activity or your team in LIVE UNITED shirts]

Dear [employee name],

Congratulations [name of company/organization] employees! We’ve reached [xx] percent of our goal. Last week’s [name of special event] was a great success thanks to your participation and [highlight from event].

Thank you so much to everyone who has already turned in their pledge form. If you haven’t had a chance to turn in your pledge form yet, please turn it in to [name] by [date] so that we can achieve our final goal of [amount].

I’m proud to be part of this exciting effort to make a difference in our community. Stop by and say hello; I’d be happy to answer any questions you have about giving to United Way. Or, go to unitedwaynci.org for more information.

[Closing]

[Name]